

# Tourism Economic Snapshot

YEAR ENDING JUNE 2017

## BEGA VALLEY SHIRE

<b>VISITOR VOLUMES</b>	(000)
Domestic Overnight Visitors	491
Domestic Visitor Nights	1,821
Domestic Day Visitors	349
International Overnight Visitors	36
International Visitor Nights	110
<b>TOTAL VISITORS</b>	<b>876</b>
<b>TOTAL NIGHTS</b>	<b>1,931</b>

Data Source: Tourism Research Australia (TRA); National Visitor Survey (2016-2017), International Visitor Survey (2016-2017)

<b>EXPENDITURE PER VISIT</b>	\$ PER VISIT
Domestic Overnight Visitors	706
Domestic Day	153

<b>EXPENDITURE PER NIGHT</b>	\$ PER NIGHT
Domestic Overnight Visitors	190

Data Source: Tourism Research Australia(TRA); Regional Expenditure Allocation Model (REX) applied to Bega Valley Shire data for 2016-2017 (as above).

<b>TOTAL EXPENDITURE x VISITOR CATEGORY</b>	\$ million
Domestic Overnight Visitors	347
Domestic Day	53
International Overnight	12
<b>TOTAL EXPENDITURE</b>	<b>\$412 million</b>

Data Source: Tourism Research Australia; Regional Expenditure Allocation Model (REX) applied to Bega Valley Shire for 2016-2017 (as above)

<b>ESTIMATED JOBS DEPENDENT ON BVS EXPENDITURE</b>	Persons employed
Directly dependent	3,319
Indirectly dependent	1,609
<b>TOTAL PERSONS EMPLOYED</b>	<b>4,924</b>

Data Sources: Tourism Research Australia; Regional Expenditure Allocation Model (REX) applied to Bega Valley Shire; TRA/Destination NSW; South Coast Tourism Satellite Accounts (2013/14); ABS Tourism Satellite Account (Cat.5249, 2013); TRA State Tourism Satellite Account Pham et.al (2013). Refer notes for assumptions.

#### Notes:

1. All visitor volume data is subject to sample survey error.
2. Expenditure estimates are modelled estimates and subject to model assumptions.
3. Dependent job estimates are subject to the above cautions in addition to the assumption that the relationship between South Coast visitor expenditure in 2013/14 (TRA and South Coast Region tourism-dependent jobs (as calculated in the 2013/14 South Coast Tourism Satellite Account)) is applicable to the Bega Valley Shire.
4. Total persons employed are based on the relationship between full time equivalent tourism jobs in NSW and total persons employed in tourism or tourism-connected industries in NSW.
5. The estimates are subject to refinement and adjustment.