




Dear Business Owner/Manager,

We invite you to become a member of the Merimbula Visitor Information Centre

The blue and yellow  symbol denotes genuine, high quality Visitor Information Centres. The centre achieves specific industry standards and is recognised as providing exceptional service and advice. Merimbula Visitor Information Centre receives around 100,000+ visitors passing through its doors each year and operates 7 days a week. Displaying your brochure and promoting your business at this Visitor Information Centre is an obvious choice.

Responding to general visitor enquiries is the task of our friendly local volunteers and paid staff members; we pride ourselves on our local knowledge and ability to meet customer needs. The volunteers and paid staff members play a crucial role in the operation of the centre and perform a wonderful service dealing with countless requests for information.

Membership creates a wealth of opportunity for your business including joint marketing opportunities, networking and increased exposure through the Merimbula Visitor Information Centre and the Sapphire Coast Tourism (SCT) website.

By joining the Merimbula Visitor Information Centre some of the benefits to your business would be:

- ☞ Display one DL size brochure (additional brochure incurs a fee).
- ☞ Display three photos on a digital photo slideshow within the centre.
- ☞ Accommodation and attraction booking service at the MVIC
- ☞ Listing on the Sapphire Coast Tourism website
- ☞ Direct link to your business website on the SCT website
- ☞ 24/7 online accommodation booking system on the SCT website
- ☞ PDF download option of brochure, menu, etc on the SCT website

We have enclosed a membership form which includes the fee structure. Copies of the Membership Prospectus including terms and conditions can be downloaded from www.sapphirecoast.com.au/contact_membership_information.php or a hard copy can be posted.

Should you have any queries, please do not hesitate to contact one of the Tourism Officers on 1800 150 547 or 02 6495 1129.

The management, staff and volunteers of the Merimbula Visitor Information Centre are committed to the growth of tourism in Merimbula. We look forward to working with you as a member of the Visitor Information Centre, to promote your business, the Merimbula area and the Sapphire Coast as a key tourism destination.

Regards
Merimbula Visitor Information Centre